

2010 SPONSORSHIP RATES:

THANK YOU for supporting the WHJA with your sponsorships and ads.

PRIZE LIST:

The WHJA distributes a *combined prize list* for the Summer and Fall shows. ONE prize list will be distributed in the spring, which includes entry forms for both shows. Your prize list advertisement and/or division sponsorship will be in the hands of members and competitors for the entire show season!

FULL PAGE AD: \$100, includes one DIVISION SPONSORSHIP per ad, which applies to *both shows*; recognition in the combined prize list as the sponsor of a Local Member division, and recognition of your support as a division sponsor during both the Summer and Fall shows.

HALF-PAGE AD: \$60 (No Division Sponsorship).

QUARTER-PAGE AD: \$35 (No Division Sponsorship).

BANQUET BOOKLET: *(Distributed at the WHJA Year-End banquet in November)*

FULL PAGE AD: \$100 (includes one Local or "A" Circuit division sponsorship per full page ad)

HALF-PAGE AD: \$60 (No Division Sponsorship).

QUARTER-PAGE AD: \$35 (No Division Sponsorship).

Please complete the form below and return with your ad artwork or copy and sponsorship check made payable to WHJA to: WHJA c/o Kathe Hoffmann (kathehoffmann@gmail.com) (414-916-5958)
5885 N. Witte Lane, Glendale, WI 53209

Your Name: _____ Phone: _____

Company Name: _____ E-Mail: _____

Address: _____

Pick sponsorship level:

Division/Full Page (8½" high x 5½ wide)(prize list or banquet book)* \$100.00

***Your Requested Division-1st choice:** _____

***Your Requested Division-2nd choice:** _____

Half Page (4"high x 5½"wide) (prize list or banquet book) \$60.00

Quarter Page (2"high x 5½"wide) (prize list or banquet book) \$35.00

See next page
for ad size
examples.

Artwork and payment deadlines: Please provide camera-ready artwork or desired text and graphics by the dates listed below. Non-camera ready artwork must be approved by advertiser.

- **Show Prize List Deadline – April 19, 2010**
- **Year End Awards Banquet – November 12, 2010**

There are no agency discounts. Product samples must be approved for distribution 30 days prior to the event. Advertiser/sponsor agrees to the above terms.

Signed: _____

Date: _____

Full Page
5" x 8"

Please note:

PAGE SIZE for Full Page ad:

Full-size ads should have a page size of 5 ½" wide by 8 ½" high.

ARTWORK size for Full Page ad:

Your artwork should be 5" wide by 8" high to allow for a ¼" margin around all sides.

Half Page
5" x 4"

Please note:

Half Page: Allow minimum ¼" margin around all sides of your artwork

Quarter Page: allow ¼" margin on left and right sides.

Quarter Page
5" x 2"

Quarter Page
5" x 2"